



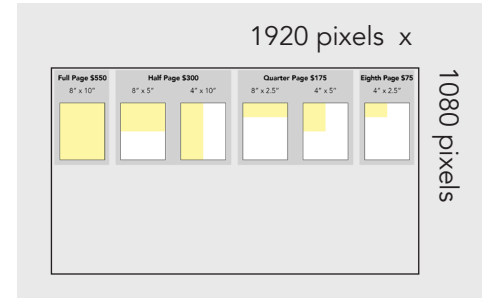
# 2018 Festival Screening Pre-Roll DIGITAL Advertising Order Form

Questions? Contact 267-603-2755 or [ads@blackstarfest.org](mailto:ads@blackstarfest.org)

## All materials must be received by **July 20, 2018**

We will screen approximately 60 films over four days with audiences of 300-350 at each event. There will be approximately 16 film programs, 8 panels, and 2 workshops. Your digital ad will be placed before each of these events for 20 seconds with 6,000 impressions possible.

1. Fill in your business/organization information and payment preference
2. Prepare your onscreen digital ad according to the following guidelines:
  - Dimensions: 1920 pixels (wide) by 1080 pixels (high)
  - TIFF, JPEG, or PNG
  - 150 dpi (minimum resolution)
  - Onscreen ads should be in full color; save in RGB format



*Note: great on-screen ads are often simple with limited text. Your ad will be on screen for 20 seconds; make them count with bold graphics, your website and dates. If you would like samples or assistance, let us know in advance.*

3. To submit, use our online form (preferred) or forward your ad by email to [ads@blackstarfest.org](mailto:ads@blackstarfest.org)

Online payment is preferred, however if paying by check, please make payable to "BlackStar Film Festival" and mail to: BlackStar Film Festival, 1229 Chestnut Street, #183, Philadelphia, PA 19107.

## All onscreen ads cost \$1,250

### AD INFORMATION

Business/Organization Name

Mailing Address

Contact Name

Contact Phone

Contact Email

### METHOD OF PAYMENT

Check payable to BlackStar Film Festival

Online form