

## All materials must be received by **July 1, 2019**

We will screen approximately 70 films over four days with audiences of 300-900 at each event. There will be approximately 16 film programs, 8 panels, and 2 workshops. Your digital ad will be placed before each of these events for 15 seconds with 10,000 impressions possible.

1. Fill in your business/organization information and payment preference
2. Prepare your onscreen digital ad according to the following guidelines:
  - Dimensions: 1920 pixels (wide) by 1080 pixels (high)
  - TIFF, JPEG, or PNG
  - 150 dpi (minimum resolution)
  - Onscreen ads should be in full color; save in RGB format



Note: great on-screen ads are often simple with limited text. Your ad will be on screen for 15 seconds; make them count with bold graphics, your website and dates. If you would like samples or assistance, let us know in advance.

3. To submit, use our online form (preferred) or forward your ad by email to [ads@blackstarfest.org](mailto:ads@blackstarfest.org)

Online payment is preferred, however if paying by check, please make payable to “BlackStar Film Festival” and mail to: BlackStar, 1901 S. 9th Street, Room 209, Philadelphia, PA 19148.

## All onscreen ads cost \$1,500

### AD INFORMATION

Business/Organization Name

Mailing Address

Contact Name

Contact Phone

Contact Email

### METHOD OF PAYMENT

Check payable to BlackStar Film Festival

Online form